

## Tuesday, March 12, 2024

<b>8:00 AM</b>	<b>4:00 PM</b>	<b>Registration Desk Opens</b>
<b>8:00 AM</b>	<b>10:00 PM</b>	<b>Exhibitor Set Up</b>
<b>8:00 AM</b>	<b>10:00 AM</b>	<b>Networking Coffee</b>
<b>9:00 AM</b>	<b>11:30 AM</b>	<b>Morning Sessions</b>
9:00 AM	9:50 AM	Opening Session
10:00 AM	1:20 PM	Boot Camp - Overcoming the Challenges of Today to Prepare for Tomorrow.
10:15 AM	11:30 AM	Can Technology Create a Low Level of Service?
10:15 AM	11:30 AM	Customer Service in a Virtual World.
10:15 AM	11:30 AM	Three Cities, Three Departments, Three perspectives. All manage parking, they have the same goal, but different approaches. Which is the most effective, and why.
11:30 AM	12:30 PM	Lunch Break/Networking Opportunity – Lunch is NOT provided by PIE 2024
<b>12:30 PM</b>	<b>2:45 PM</b>	<b>Afternoon Sessions</b>
12:30 PM	1:20 PM	Accelerate! The Parking Innovation Pitch Competition at PIE 2024!
12:30 PM	1:20 PM	Use 'Disruptive Technology' to Substantially Reduce Ongoing Maintenance Costs
1:30 PM	2:45 PM	Data Collection and Traffic Studies
1:30 PM	2:45 PM	Frontline Parking Enforcement – Hear firsthand perspective of parking enforcement in your cities. (What's really happening).
1:30 PM	2:45 PM	The Parking Industry Gives Back
1:30 PM	2:45 PM	Using Data to Make your Case.
<b>3:00 PM</b>	<b>5:00 PM</b>	<b>Speed Networking <a href="#">Sponsored by Cardinal Tracking</a></b>

# PIE2024

## PARKING INDUSTRY EXPO

MARCH 11-14, 2024

### THE THREE C'S OF PARKING



## Wednesday, March 13, 2024

<b>7:00 AM</b>	<b>4:00 PM</b>	<b>Registration Desk Opens</b>
<b>7:00 AM</b>	<b>9:00 AM</b>	<b>Networking Coffee &amp; Pastries <a href="#">Sponsored by Cole Ticket Solutions</a></b>
<b>8:00 AM</b>	<b>10:00 AM</b>	<b>Exhibitor Move-In</b>
<b>8:00 AM</b>	<b>12:00 PM</b>	<b>Morning Sessions</b>
8:00 AM	8:50 AM	A Municipal Parking Perspective Panel, Four Cities, Large and Small
8:00 AM	8:50 AM	Client Retention – The Best Business Development Activity
8:00 AM	8:50 AM	First Mile, Last Nerve.....
9:30 AM	10:20 AM	Customer Surveys, I rate them two out of five stars.
9:30 AM	10:20 AM	EV Charging – Market Update: The Rest of The Story
9:30 AM	10:20 AM	LPR: Before and After
10:45 AM	11:50 AM	Coming Together to Ignite a Parking Revolution
10:45 AM	11:50 AM	The 3 C's of Private Parking Enforcement: Certification, Compliance & Conversion
<b>11:30 AM</b>	<b>12:00 PM</b>	<b>PIE 2024 Expo Hall Opens - Early Access for Exhibitor Lunch</b>
<b>12:00 PM</b>	<b>4:30 PM</b>	<b>PIE 2024 Expo Hall Opens</b>
<b>5:00 PM</b>	<b>7:00 PM</b>	<b>Casino Royale Party <a href="#">Sponsored by Duncan Solutions</a></b>

## Thursday, March 14, 2024

<b>7:00 AM</b>	<b>3:30 PM</b>	<b>Registration Desk Opens</b>
<b>7:30 AM</b>	<b>9:30 AM</b>	<b>Networking Coffee &amp; Pastries <a href="#">Sponsored by PayComplete</a></b>
<b>8:00 AM</b>	<b>11:50 AM</b>	<b>Morning Sessions</b>
8:00 AM	8:50 AM	Balancing the 3 C's with Gross Margin – Delivering a Customer Experience You Can Sustain + Scale
8:00 AM	8:50 AM	Procurement. How to manage the procurement process, what to consider, and in the end, do you need it at all. Get the best for the best price.
8:00 AM	8:50 AM	"The status quo isn't static."
9:00 AM	9:50 AM	LPR, More than Enforcement
9:00 AM	9:50 AM	Using Data to Develop Community-Centric Parking Policies
11:00 AM	11:50 AM	Accelerate! The Parking Innovation Pitch Competition at PIE 2024! - Finalists & Awards
<b>11:30 AM</b>	<b>3:00 PM</b>	<b>PIE 2024 Expo Hall Opens</b>